

OMB No. 1513-0020 (01/31/2009)

<b>FOR TTB USE ONLY</b>			<b>DEPARTMENT OF THE TREASURY</b> <b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> <b>APPLICATION FOR AND</b> <b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b> <b>APPROVAL</b> (See Instructions and Paperwork Reduction Act Notice on Back)
<b>TTB ID</b> 11171001000061			
<b>1. REP. ID. NO. (If any)</b>	<b>CT</b>	<b>OR</b>	
	88	52	

**PART I - APPLICATION**

<b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b> NY-I-15266	<b>3. SOURCE OF PRODUCT (Required)</b> <input type="checkbox"/> Domestic <input checked="" type="checkbox"/> Imported	<b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b>  THE CLUSTER USA, OLE IMPORTS LLC 56 HARRISON ST , SUITE 405  NEW ROCHELLE NY 10801  OLE (Used on label)
	<b>4. SERIAL NUMBER (Required)</b> 110134	

<b>6. BRAND NAME (Required)</b> BARON DE MAGANA	<b>8a. MAILING ADDRESS, IF DIFFERENT</b>
<b>7. FANCIFUL NAME (If any)</b>	

<b>9. EMAIL ADDRESS</b> ADMIN@OLEIMPORTS.COM	<b>10. GRAPE VARIETAL (S) (If any)</b>	<b>11. FORMULA</b>	<b>18. TYPE OF APPLICATION (Check applicable box(es))</b> a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____
<b>12. NET CONTENTS</b> 750 MILLILITERS	<b>13. ALCOHOL CONTENT</b> 14.5	<b>14. WINE APPELLATION IF ON LABEL</b> NAVARRA	
<b>15. WINE VINTAGE DATE IF ON LABEL</b>	<b>16. PHONE NUMBER</b> (914) 740-4724	<b>17. FAX NUMBER</b> (413) 254-8923	

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

**PART II - APPLICANT'S CERTIFICATION**


Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

<b>20. DATE OF APPLICATION</b> 06/20/2011	<b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b> (Application was e-filed)	<b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b> PATRICIO MATA
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**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this

form.

<b>23. DATE ISSUED</b> 07/22/2011	<b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b> 
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**FOR TTB USE ONLY**

<b>QUALIFICATIONS</b> TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable.	<b>EXPIRATION DATE (if any)</b>
<b>STATUS</b> THE STATUS IS APPROVED.	
<b>CLASS/TYPE DESCRIPTION</b> DESSERT /PORT/SHERRY/(COOKING) WINE	

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 3.75 inches W X 4.37 inches H

<b>BARON DE MAGAÑA</b>	
	<b>GRAPES</b> 35% MERLOT, 35% CABERNET SAUVIGNON, 20% TEMPRANILLO, 10% SIRAH
	<b>THE WINE</b> Very expressive, aromatically complex with hints of ripe dark fruit, spice, and fine leather. Well-balanced bright spicy fruit, with very well integrated lively tannins. Aged in French oak for 14 months.
	<b>LOCATION</b> Zone 4, in northeastern Spain's Navarra region, in the town of Barillas at 1,309 ft. in altitude.
	<b>SOIL</b> The topsoil consists of lime silt with limestone slabs and rock not far below, aiding drainage. In addition river stones, impede evaporation and help moderate temperatures at night, facilitating proper grape ripening.
	<b>CLIMATE</b> The average temperature between April and October is 63.7° F, with rainfall levels of 14.6 in. annually. The Continental Mediterranean climate provides a unique and favorable microclimate for these Merlot vines to fully ripen.
	<b>IMPORTED BY</b> OLE, NEW ROCHELLE, NY 10801 PATRICK MATA - ALBERTO ORTE www.oleimports.com
<b>OLE GRID 2-1-4</b>	
<b>GOVERNMENT WARNING:</b> (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.	
RED WINE · PRODUCT OF SPAIN · CONTAINS SULFITES	
ALC. 14,5% BY VOL. 750 ML. 	
	<b>NAVARRA</b> DENOMINACIÓN DE ORIGEN BOTTLED BY: BODEGAS VIÑA MAGAÑA S.L. BARILLAS, ESPAÑA NRE-31/40336-NA L- 12771
	
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Image Type: Back

Actual Dimensions: 3.5 inches W X 2.75 inches H



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TTB F 5100.31 (5/2011) PREVIOUS EDITIONS ARE OBSOLETE